



Gibson Publishing Connections is working with Bowker and Serials Solutions to increase the visibility of Canadian publisher content through Bowker’s full digital content indexing program for *Books In Print™*, *Syndetic Solutions™* and *Summon™*. These products increase the discoverability of participants’ titles among retailers, librarians and school book-sourcing systems.

Bowker has developed a data mining and profiling application designed to enhance book discovery. With publisher full text content, Bowker will be able to generate academic book profiles, including word and word-group relevancies as well as facets such as genre, time periods, etc. This enriched metadata enables Bowker’s products (Books In Print and Syndetic Solutions) to afford better book discoverability for end users. Many academic and public libraries are using this content to enhance search by incorporating the enriched metadata created by Bowker into their online search indices. Further, Serial Solutions has developed the Summon web-discovery interface that enables the quick discovery of the most credible resources within a library’s catalog and points users to the most pertinent content.

There is no charge for publisher participation. Under this agreement, Bowker and Serial Solutions services will only index content for their internal systems. They will not license or provide access to books without publisher’s express written consent. Gibson Publishing Connections will deliver your eBooks to Bowker. Publishers may obtain keyword metadata from Bowker for a fee. Should you need more information, please see <http://www.bowkernews.com/itnews/> contact Patricia.Payton@bowker.com

Please indicate your agreement with this program by completing and returning this form. And don’t hesitate to contact me for further information.

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Publisher: _____

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Authorized Agent

Name: _____
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